

# Kauiwela 2008



## Increasing NHPI Leaders in Tobacco Advocacy

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As part of its goal to increase individual competency and enhance community capacity, `Imi Hale collaborated with the Asian Pacific Partners for Empowerment, Advocacy and Leadership known as APPEAL to facilitate a leadership training in tobacco advocacy.

Objectives of the three-day training (June 28 - 30, 2008) were to:

1. Identify Native Hawaiian and Pacific Islander (NHPI) tobacco resistance leaders.
2. Increase knowledge and skills on relevant tobacco resistance issues.
3. Provide resources and tools to address NHPI tobacco issues.
4. Build capacity to mobilize leaders to implement tobacco resistance activities.
5. Motivate leaders to develop action plans for their respective communities.

Participants in the training consisted of individuals working with Native Hawaiians, Pacific Islanders and Filipinos to address tobacco prevention, cessation and control. The diversity in community-based participation included American Samoa Community Cancer Network; American Samoa DOH Women's Health; Asian American Network for Cancer Awareness, Research & Training; Asian Pacific Islander Coalition Against Tobacco; Coalition for a Tobacco-Free Hawai'i; DOH Bilingual Health Services; Kaua'i Child & Family Services - Nana's

House; Kokuia Kalihi Valley and Kalihi-Palama Health Centers; the Native Hawaiian Health Care Systems; Tobacco-Free Big Island Coalition; East Hawai'i Island's Community Tobacco Treatment Program - Kick the Nic; and UH Office of Public Health Studies.

Inspirational speakers included noted Hawaiian physician Dr. Kekuni Blaisdell - *The History of Health Justice in NHPI Communities (How Tobacco Fits in)*, Chairman for the Department of Hawaiian Home Lands Micah Kane - *Six Principles for Effective Advocacy*, Nia Aitaoto - *Leading Cultural and Community Competency*, and JoAnn Tsark - *Sustaining Tobacco Leaders*.

2. How to conduct focus groups by Dr. Kathryn Braun.
3. Using media in advocacy work by CIS Kevin Cassel.

Other presentations included Literacy 101: Conveying the Message and Framing Tobacco Control as a Social Justice and Tobacco Resistance Issue.

### Participant Comments:

*I have participated in many tobacco and leadership training sessions. This was by far the best experience. I learned so much!*

*I felt extremely fortunate...the Leadership training...provided many dynamic and creative ways to learn....*

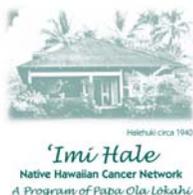


**Participants of the Native Hawaiian Pacific Islanders Leadership Training sponsored by APPEAL and `Imi Hale**

A concurrent breakout session provided participants with three skills-building options:

1. Accessing data for developing interventions in tobacco control by DOH epidemiologist Robert Hirokawa

Mahalo to our newest Tobacco Advocacy Resistance Leaders and the coordinating Team of Rod Lew, Leimomi Shearer and LorrieAnn Santos.



## 2008 Joint Indigenous Summer Health Institute

By Donna-Marie Palakiko

The Joint Indigenous Summer Institute is a 3-year institute sponsored jointly by Johns Hopkins Center for American Indian Health and the University of Alberta.

The 2008 Institute was held at the Banff Centre in Banff, Alberta, Canada from July 21 to 25, 2008. The focus was on community-based participatory research and Indigenous peoples.



The week long institute strives to build research competencies among Indigenous peoples worldwide. Participants consisted of Aboriginals from Australia, Inuit from Canada, Maori from Aotearoa, Native Hawaiians from Hawai'i and the U.S. continent, Alaska Natives, Mexicans, First Nations, Native Americans, Metis, and a Nicaraguan. Having a diverse student body provided ample learning opportunities about culture and types of research done within their communities.

The Banff Centre provided a healthy learning environment fostering attentiveness and discussion. Learning opportunities included lectures on community-based participatory research, model programs that use this

approach and lessons learned from the field.

Cultural presentations featured Cultural Advisors. Participants were provided with opportunities to participate in small group discussions which focused on the readings, life experiences and lectures.

Participants were invited to interact with faculty and cultural advisors throughout the week. In addition, participants had ample time to interact and share with one another about their culture and experiences in working with their unique communities.

## Health Literacy: Developing Easy-to-Read Educational Materials

To support the interest and demand for easy-to-read health education materials, 'Imi Hale teamed up with Plain Language Works to bring back Audrey Riffenburgh, a nationally recognized expert in readability, health literacy, and plain language.

The two-day workshop was held at the central office of ALU LIKE, Inc. on Keawe Street for 25 individuals from partnering organizations in Hawai'i and the U.S.-Associated Pacific jurisdictions. Attendees included individuals working in health promotion, disease prevention, and media development from community-based organizations, health departments and the private sector.

The workshop focused on basic applications used to develop easy-to-read print

materials, utilizing existing national and local materials as examples.

The curriculum modules were formatted for lecture, active discussions and didactic exercises that allowed participants to practice and reinforce their newly learned skills.

Topics ranged from challenges of reaching people with health information to cultural and translation considerations.

According to participant evaluations, the course content and handbook exceeded their expectations.

Participant evaluations also gave high marks for faculty knowledge, use of relevant examples and the transfer of enthusiasm and confidence in their

ability to create easy-to-read educational materials for the benefit of their respective communities.



Participants of 'Imi Hale's Health Literacy Workshop held at ALU LIKE, Inc. central office June 24-25, 2008

## *Kawaiaha`o Church Walking Group - On the Move!*

*By JoAnn Tsark*

The Kawaiaha`o Church Health Ministry has been partnering with `Imi Hale to elevate health and wellness for its members. A 2007 survey of members identified their interests in church-supported health activities that promote healthy lifestyles. Activities over the past year include nutrition education, healthy cooking demonstration, and physical exercise.

In February, `Imi Hale staff kicked off Kawaiaha`o's walking program with a historical walking tour of downtown Honolulu. Participants logged in 2

miles on their `Imi Hale pedometers and learned about the rich histories of buildings like the Hawai`i State Library, the Mission House, Honolulu Hale, St. Andrew's Priory, `Iolani Palace, the State Capitol Building and of course Kawaiaha`o Church from their guides.

The Kawaiaha`o Walking Group continues to meet early, every Saturday morning at Kapi`olani Park and are logging in over 6 miles each. Their goal is to complete the Honolulu Marathon and 10 have already registered.

### **Hiki no Kawaiaha`o Walking Group!**



*Kawaiaha`o Group poses for a photo of in front of `Iolani Palace.*

## *MCC moves closer towards the future of patient navigation*

*by Amanda Allison*

For the second year in a row, `Imi Hale is collaborating with Maui Community College this fall to offer a course in cancer patient navigation. One big change this year, is that it is being offered not only in the Nursing Department, but the Human Services Department as well.

"The course is a perfect fit for both fields," said Lee Stein of MCC Human Services department. "I am very excited that our programs will be working together to offer our community an

empowering, powerful and hopeful approach to health care crises."

The course is based on curriculum that `Imi Hale originally developed to train Community Health Workers in the Native Hawaiian Health Care Systems to better support their clients with cancer. Last fall, Patient Navigation was offered as a pilot course in the MCC Nursing department.

Other Community Colleges have shown interest in offering this course

in the future. `Imi Hale is exploring next steps for patient navigation in Hawai`i including the possibility of a certification program.

*"I am very excited that our programs will be working together to offer our community an empowering, powerful and hopeful approach to health care crises."*

## *Hui Malama Ola Na `Oiwi staff travel to Albuquerque, New Mexico to participate in the 2008 Unity Conference for CHWs*



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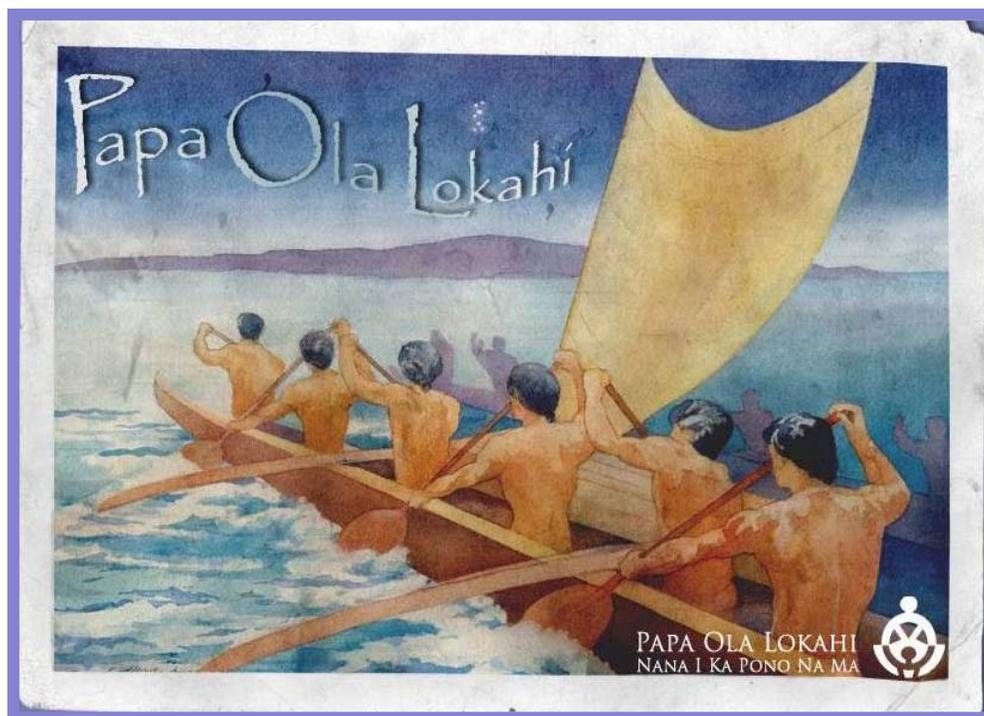
**Upcoming Events:**

- September 5 First Annual Patient Navigator Conference, convening ʻImi Hale-trained patient navigators in Honolulu to discuss current concerns and needs, and lessons learned
- Oct 19-26 Association of Hawaiian Civic Clubs 49th Annual Convention, Lihuʻe, Kauaʻi at the Hilton Kauaʻi Beach Resort
- Oct 25-29 American Public Health Association annual conference in San Diego CA
- Nov 3-4 Kamehameha Schools Research Conference on Hawaiian Well-being at Koʻolau Golf Club, Kaneʻohe Oʻahu - **Innovation at the intersection of traditional knowledge & the contemporary world**

Topics cover all domains of well-being, from education to physical, mental and spiritual health; family and community to malama ʻaina; economic and politics to cultural knowledge and practice. For more information email [researchconf@ksbe.edu](mailto:researchconf@ksbe.edu) or call Elizabeth Aulsebrook at 808-534-8006.

*Papa Ola Lokahi and ʻImi Hale Native Hawaiian Cancer Network were proud to be a Lehua sponsor for this year's*

***33rd Annual Queen Liliʻuokalani Keiki Hula Competition***



Papa Ola Lokahi  
Nana I Ka Pono Na Ma

*Papa Ola Lōkahi, established in 1988 to improve the health and well-being of Native Hawaiians.*



Honolulu circa 1940  
*ʻImi Hale*  
Native Hawaiian Cancer Network  
A Program of Papa Ola Lōkahi

*ʻImi Hale Native Hawaiian Cancer Network, a community's response to cancer prevention and control.*

***Mahalo piha*** to all the participating kamaliʻi for your commitment to perpetuating the Hawaiian culture and all the benefits it provides to Hawaiian health and well-being.

[www.papaolalokahi.org](http://www.papaolalokahi.org)